



# ITServe Alliance

Empowering Local Employment

## Sponsorship Opportunities for 2018

### ITServe 2018 sponsorships

ITServe Alliance ([www.itserve.org](http://www.itserve.org)) is the largest association of IT Services organizations across the nation with over \$5 Billion in combined gross revenue with more that 800+ Members and with more than 50,000+ employees across the world (30,000 + in US workforce & 20,000 + in India supporting RPO).

### A Story

This alliance is the unified voice of all IT service companies functioning with similar interests. Since its inception in 2010, ITServe has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success. ITServe offers a number of sponsorship and exhibitor opportunities that facilitates exposure to the owners/executives of its member companies.



IDEA



SEARCH



ACTION



TARGET



# ITServe Alliance

Empowering Local Employment

ITServe is on path to become around 2000 members (15+ chapters), we need your support and want you all be part of the growth story, our immediate chapter kickoffs in 2018 are planned for Florida / Arizona / Minnesota / Missouri / Pennsylvania etc.

## Build Your Brand

- ITServe will provide an opportunity to demonstrate your services/product.

## Networking

- ITServe will provide key opportunities to network with industry decision makers.
- Branding With High-Level Decision Makers - 90% of attendees are executive level (Presidents, CEOs and Owners of Companies).

## AVAILABLE OPPORTUNITIES:

### ITServe Annual Platinum National Sponsor

# \$100,000

- › Access to ALL chapter meetings
- › Participate in ALL Nationwide KICK OFF MEETINGS with 10 mins speaking time
- › One speaking opportunity for 5 min in the all chapter meetings, sponsors team can attend multiple chapters at the same time
- › 20% discount for synergy sponsorship
- › Invitation (3 Guest pass to annual banquet) / Recognition at Annual Banquet event.
- › Executive committee references
- › Listed as Sponsor with URL, company name and description on all ITServe All chapter's email communications (Monthly Meetings communications).
- › Listed as a Sponsor in Vendor Partners page on ITServe website (<http://www.itserve.org/vendorpartners>).
- › Listed in Fortnight newsletter to all members
- › Quarterly newsletter about Sponsor and benefits provided by them. (Content and digital flyer to be provided by Sponsor in 8x11 newsletter format)
- › ITServe Portal login with access to all members across all chapters
- › Participate in monthly networking events.

## ITServe Annual Local Chapter Meeting Sponsor

# \$10,000

*(for chapters with more than 25 members, \$7000 for chapters with less than 25 members)*

- › Listed as Sponsor with URL, company name and description on all ITServe chapters email communications (Monthly Meetings communications).
- › Listed as a Sponsor in Vendor Partners page on ITServe website (<http://www.itserve.org/vendorpartners>).
- › One Quarterly e-mail to local chapter members with Sponsor content.
- › ITServe Portal login with access to all members (local chapter only)
- › Participate in monthly networking events.
- › One speaking opportunity for 10 min in the first meeting
- › Each additional speaking opportunity at any local chapter events conducted nationally will charged a discounted fee of \$250.00 (savings of \$9000 annually). RSVP is required.
- › Invitation (1 Guest passes to annual banquet) / Recognition at Annual Banquet event.

## ITServe Monthly Sponsor

# \$1500

- › Listed as Sponsor with URL, company name and description on monthly meeting email communications.
- › One exclusive mail to members with Sponsor content.
- › Participate in monthly networking event.
- › Presentation opportunity for up to 10 minutes.

## ITServe Chapter Monthly Table Sponsor

# \$500

- › Listed as Sponsor with URL, company name and description on monthly meeting email communications.
- › Participate in monthly networking event.

## ITServe New Chapter Kickoff Sponsor

# \$5,000

- › Listed as Sponsor with URL, company name and description on kickoff meeting email communications.
- › Recognize Sponsors during the event.  
Up to 5 minutes of talking time for each sponsor.
- › One exclusive mail to members with Sponsor content.
- › Participate in kickoff networking event.
- › Place for setting up both.
- › PPT running in the background during the networking events.

## ITServe Region 1 sponsorship (DALLAS, HOUSTON and AUSTIN)

# \$28,000

- › Listed as Sponsor with URL, company name and description on all ITServe chapters email communications (Monthly Meetings communications).
- › Listed as a Sponsor in Vendor Partners page on ITServe website (<http://www.itserve.org/vendorpartners>).
- › One Quarterly e-mail to local chapter members with Sponsor content.
- › ITServe Portal login with access to all members (local chapter only)
- › Participate in monthly networking events.
- › One speaking opportunity for 5 min in all chapter meetings (local chapter)
- › Each additional speaking opportunity at any local chapter events conducted nationally will charged a discounted fee of \$250.00 (savings of \$9000 annually). RSVP is required.
- › Invitation (1 Guest passes to annual banquet) / Recognition at Annual Banquet event.

## ITServe Region 2 sponsorship (NE /NJ /NY/and DC area)

# \$18000

- › Listed as Sponsor with URL, company name and description on all ITServe chapters email communications (Monthly Meetings communications).
- › Listed as a Sponsor in Vendor Partners page on ITServe website (<http://www.itserve.org/vendorpartners>).
- › One Quarterly e-mail to local chapter members with Sponsor content.
- › ITServe Portal login with access to all members (local chapter only)
- › Participate in monthly networking events.
- › One speaking opportunity for 5 min in all chapter meetings (local chapter)
- › Each additional speaking opportunity at any local chapter events conducted nationally will charged a discounted fee of \$250.00 (savings of \$9000 annually). RSVP is required.
- › Invitation (1 Guest passes to annual banquet) / Recognition at Annual Banquet event.

## ITServe Region 3 sponsorship ( Bay area, Seattle, Phoenix)

# \$22,000

- › Listed as Sponsor with URL, company name and description on all ITServe chapters email communications (Monthly Meetings communications).
- › Listed as a Sponsor in Vendor Partners page on ITServe website (<http://www.itserve.org/vendorpartners>).
- › One Quarterly e-mail to local chapter members with Sponsor content.
- › ITServe Portal login with access to all members (local chapter only)
- › Participate in monthly networking events.
- › One speaking opportunity for 5 min in all chapter meetings (local chapter)
- › Each additional speaking opportunity at any local chapter events conducted nationally will charged a discounted fee of \$250.00 (savings of \$9000 annually). RSVP is required.
- › Invitation (1 Guest passes to annual banquet) / Recognition at Annual Banquet event.

## ITServe Region 4 sponsorship ( Chicago and Detroit)

# \$18000

- › Listed as Sponsor with URL, company name and description on all ITServe chapters email communications (Monthly Meetings communications).
- › Listed as a Sponsor in Vendor Partners page on ITServe website (<http://www.itserve.org/vendorpartners>).
- › One Quarterly e-mail to local chapter members with Sponsor content.
- › ITServe Portal login with access to all members (local chapter only)
- › Participate in monthly networking events.
- › One speaking opportunity for 5 min in all chapter meetings (local chapter)
- › Each additional speaking opportunity at any local chapter events conducted nationally will charged a discounted fee of \$250.00 (savings of \$9000 annually). RSVP is required.
- › Invitation (1 Guest passes to annual banquet) / Recognition at Annual Banquet event.

## ITServe Region 5 sponsorship ( Florida , Atlanta)

# \$22,000

- › Listed as Sponsor with URL, company name and description on all ITServe chapters email communications (Monthly Meetings communications).
- › Listed as a Sponsor in Vendor Partners page on ITServe website (<http://www.itserve.org/vendorpartners>).
- › One Quarterly e-mail to local chapter members with Sponsor content.
- › ITServe Portal login with access to all members (local chapter only)
- › Participate in monthly networking events.
- › One speaking opportunity for 5 min in all chapter meetings (local chapter)
- › Each additional speaking opportunity at any local chapter events conducted nationally will charged a discounted fee of \$250.00 (savings of \$9000 annually). RSVP is required.
- › Invitation (1 Guest passes to annual banquet) / Recognition at Annual Banquet event.

### Payment Instructions:

#### Online payment by credit card

<http://itserve.org/sponsorregister>

#### Wire Payment

Name: ITServe Alliance  
Bank: Comerica  
Account no: 1881367120  
Routing no: 111000753

#### Check Payment

ITSERVE Alliance Inc  
1320 Greenway Dr  
Suite 660  
Irving, Tx 75038